Electronic Acknowledgement Receipt						
EFS ID:	8926720					
Application Number:	09864360					
International Application Number:						
Confirmation Number:	4571					
Title of Invention:	CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING IN VIDEO DISTRIBUTION NETWORKS					
First Named Inventor/Applicant Name:	James Allen Clark					
Customer Number:	20575					
Filer:	Scott Alexander Schaffer/Kris Roche					
Filer Authorized By:	Scott Alexander Schaffer					
Attorney Docket Number:	2705-167					
Receipt Date:	29-NOV-2010					
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Application Type:	Utility under 35 USC 111(a)					
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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	1	2705-0167 Issue Fee Form. pdf	196111	yes	2			
		2703 0107133del eel 01111.pai	b2291d898093095ee9d2bdd9c38001ef234 5becf					
Multipart Description/PDF files in .zip description								
	Document Description		Start	End				
	Issue Fee Payment (PTO-85B)		1	1				
	Post Allowance Communication - Incoming		2	2				
Warnings:								
Information:								
2	2 Fee Worksheet (PTO-875)	fee-info.pdf	30571	no	2			
	, 55 m, 5, p s.	62efcfcc7b4e1124560c8213d823a05331d8 7aa7						
Warnings:			·		•			
Information:								
	Total Files Size (in bytes): 226682							

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.